Corporate partnerships

We believe in the power of partnership and have a strong track record of working with organisations of all sizes, from sole traders to international companies. We create bespoke partnerships with companies, working together to meet clear objectives with measurable impact and mutual benefits.

Partnerships that work for everyone

We will create a partnership where our teams can work together on aligned goals, engaging people across our organisations, and delivering real benefits for your business and our community.

We have a history of working hard to deliver above and beyond initial expectations, and of partners continuing to work with us for the long-term, renewing partnerships multiple times.

How we support our partners

- **Account management**
  You will have a dedicated Leukaemia Care Account Manager to guide and support the partnership from day one.
- **Staff engagement**
  From regular creative updates to Lunch and Learn sessions and team engagement activities, we help your teams see the real difference they are making and can play our part in strong staff engagement and retention.
  We can also support employees who have a personal connection to leukaemia or related conditions.
- **Profile and communications**
  Our Communications team can help share your impact, motivations and key messages, highlighting your commitment to social value and responsibility.
- **Volunteering opportunities**
  Your team members can take part in meaningful activities that connect your people directly to our mission.
- **Exclusive events and networking**
  Opportunities to engage with others in our corporate and supporter community.

Leukaemia Care Registered Charity Number 1183890. Scotland Registered Charity Number SC049802

- **Employee challenges**
  Support for exciting fundraising activities and bespoke team challenges.
- **Event support**
  Our experienced events team can help you plan and deliver successful, memorable events.



Partnership in action: GXO logistics inc. B&Q Branston

'An absolute pleasure to collaborate with the team at Leukaemia Care. I would like to encourage any business or organisation to please consider them as charity partners. Great to work with and actively involved with our site throughout our partnership year. Joining us at events, providing materials and their time, to allow us in return, to spread the message far and wide about the great work they do!

For us, it was comforting to know that the money we raised will not be spent on research, but instead invested in raising awareness of the condition and providing support to real people. Those getting diagnosed now - supporting them and their families through it all.'

Dan Price - Stock & Systems Manager at B&Q Branston.

A true partnership

Support from B&Q Branston came in all shapes and sizes; donations, awareness, gift in kind and friendship across two like-minded organisations. Regularly keeping in touch online and with in person meet ups to get to know each others purpose and mission. One shared goal of helping blood cancer patients and their families, with outdoor challenges, fun and games for the B&Q staff team along the way. We'd like to thank the whole team and wider organisation for their support.

Georgina Grainger - Head of Public Fundraising at Leukaemia Care.

How we can work together

We offer a range of partnership opportunities to suit your organisation's needs and ambitions.

Corporate donations

A single or regular donation can help us reach more people who need support and help future-proof our vital services.

Sponsorship

Sponsoring a specific project or programme is a powerful way to demonstrate your commitment to making a difference, and gives your partnership a clear focus for your team, and for external messaging.

Employee fundraising or Charity of the Year

We will work with you to design a partnership that inspires your teams, includes a targeted communications plan, and delivers real results over a year of meaningful fundraising and engagement.

Cause-related marketing

Show your customers and clients that your business cares. Donating a percentage of sales or creating a bespoke campaign with us is a very effective way to raise awareness and strengthen community connections.

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Helpline: 08088 010 444

Payroll giving

Make it easy for employees to support our work through regular giving from their pay. Many organisations choose payroll giving. Some go further by matching donations, doubling the impact.

Partner with us

Together, we can change the future for everyone affected by leukaemia.

Start a conversation about how your organisation can make a lasting difference through partnership.

Corporate@leukaemiacare.org.uk or call us on 01905 755977.

Find out more about our partnership with Dalata which we've had in place since 2022.

Learn more about our Pharmaceutical partners

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